



MINISTER  
TOURISM  
REPUBLIC OF SOUTH AFRICA

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**NATIONAL ASSEMBLY  
QUESTION FOR WRITTEN REPLY:**

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**93. Ms H Ismail (DA) to ask the Minister of Tourism:**

- (1) With regard to the Academic Excellence Recognition Programme for Tourism Graduates, (a) how was the design for the programme arrived at;
- (2) since the inception of the Tourism Monitor Programme, what number of tourism monitors achieved the Certification of the Academic Excellence Recognition Programme for Tourism Graduates?

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**Reply:**

- (1) The Department initiated a design process of the Academic Excellence Recognition Programme (Programme) for Tourism Graduates as a collaborative initiative with the Institutions of Higher Learning offering Tourism-related programmes. During the current financial year, the Department developed a Draft Framework that provides guidance on the participation and support of Institutions in recognising top academic achievers in the field of tourism. The intention of the Programme is to partner with the Institutions offering tourism-related programmes to inspire and promote a culture of academic excellence in tourism education by recognising, rewarding, and honouring top-performing tourism graduates.

During the current financial year, the Department will implement the Programme on a pilot phase with one Institution to assess the roll-out process and review the Framework where there is a need before full implementation with other Institutions of Higher Learning.

- (2) The Programme does not focus on the Department's Tourism Monitors Programme.

**END**